Program for Public Archaeology Workshop
30-31 October 2014, Istanbul

Name of the Event:
Public Archaeology: Theoretical Considerations and Current Practice in Turkey

Organized by the British Institute at Ankara in partnership with the Koç University Research Center for Anatolian Civilizations.
Sponsored by the Headley Trust.

Date: 30-31 October 2014

Venue: Koç University Research Center for Anatolian Civilizations, Taksim, Istanbul, Turkey

The scope:
This workshop is triggered by questions about the relationship of archaeology and the contemporary society and is part of the BIAA’s broader project on cultural heritage management in southern Turkey. The workshop will deal with current issues of Public Archaeology and Cultural Heritage Management in two perspectives: the changing people-based perception and understanding of the archaeological heritage, and the new context created by the rapid growth of tourism industry.

Aims:
The workshop aims to bring together international scholars in order to exchange ideas on the theoretical and practical aspects of public archaeology. Organizers will put special emphasis in ensuring the participation of the practitioners i.e. museum workers from Turkey, people from the Turkish Ministry of Culture and Tourism, site managers and archaeologists. Participation from the UK, which has a longstanding tradition of cultural heritage management (institutionalized in such organizations as English Heritage or the National Trust), will be ensured in order to enhance the intellectual exchange about the ways in which Turkey’s rich archaeological heritage can be presented to the wider publics.

Investigating the experiences of different countries, i.e. Italy, the UK, Greece, the workshop is also expected to be inspirational for the BIAA’s cultural heritage management project in Aspendos and Pisidia region.
Themes:
1. Theoretical Approaches and General Framework for Public Archaeology
2. Investigation of Public Perception in Public Archaeology: Methods and Cases from Different Countries.
3. Communicating Archaeology: Site Management and Tourism Aspect
4. Turkey Case: Community Archaeology Projects and Local Perception of Archaeology

Key notes and Speakers:

1. Session 1: Theoretical Approaches and General Framework for Public Archaeology.
   a. Key note: Akira Matsuda – University of East Anglia
      Presentation Title: ‘A Consideration of Public Archaeology Theories’

   Speakers:
   1. Reuben Grima – University of Malta
      Presentation Title: ‘Past, Place and People: Archaeology and Public Relevance’

   2. Veyssel Apaydin – University College London
      Presentation Title: ‘Public Archaeology in the Context of Turkey: Issues, Cases, Practices and Public Perception’

2. Session 2: Investigation of Public Perception in Public Archaeology: Methods and Cases.
   a. Key note: Tim Schadla Hall - University College London

   Speakers:
   1. Paul Burtenshaw – Sustainable Preservation Initiative -
      Presentation Title: ‘The Economic in Public Archaeology: Measurement and Motivations’

   2. Erminia Sciacchitano – Italian Ministry of Culture – National Expert at European Commission DG Education and Culture -
      Presentation Title: ‘Promoting Innovative Forms of Cultural Participation’

   3. Anastasia Sakelliardi – University College London (The paper will be delivered by Tim Schadla Hall)
**Presentation Title:** “Ask No Questions, Hear No Lies”: Investigating Public Perceptions of the Past, Heritage and Archaeology in Greece

3. **Session 3:** Communicating Archaeology: Site Management and Tourism Aspect.
   a. **Key note:** Aylin Orbaşlı - Oxford Brookes University  
      **Presentation Title:** ‘Tourism at Archaeological Sites: Exchanges, Encounters and Selfies’

Speakers:
1. Sarah Court & Jane Thompson – ICRROM, Heritage Specialists – (joint paper will be delivered by Sarah court)  
   **Presentation Title:** ‘Sharing values, managing Italian heritage’

2. Evangelos Kyriakidis – University of Kent  
   **Presentation Title:** ‘Initiative for Heritage Conservancy Project at Gonies Crete’

3. Gülay Sert – Çatalhöyük team  
   **Presentation Title:** ‘7’den 70’e Arkeoloji Atölyesi’ (talk will be delivered in Turkish)

4. Tijana Ravic – Edinburgh Napier University  
   **Presentation Title:** ‘Visiting the Athenian Acropolis’ (documentary screening)

4. **Session 4:** Turkey Case: Community Archaeology Projects and Local Perception of Archaeology.
   a. **Key note:** Gül Pulhan – Gre Amer Excavations  
      **Presentation Title:** ‘Public and Archaeology: Some Examples from Current Practices in Turkey’

Speakers:
1. Ebru Torun – Sagalassos Excavation Team – Leuven University  
   **Presentation Title:** ‘Sagalassos - Ağlasun: A case of Transforming and Transformative Heritage’

2. Sevil Turpan Baltalı – Istanbul Technical University  
   **Presentation Title:** ‘Multiple Meanings of an Archaeological Site: Local Repossession of a Place and Its Past’

3. İşılay Gürsu – British Institute at Ankara  
   **Presentation Title:** ‘From Site Management to Public Archaeology in Turkey: Issues arising from BIAA’s projects in Aspendos and Pisidia’
Program:

30th October, Thursday

09:30 – 10:00: Registration & Coffee at RCAC
10:00– 10:30: Welcome speeches from RCAC / Koc University & BIAA
10:30 - 11:30: 1st Session
11:45- 12:00: Coffee break
12:00 – 13:00: 1st session (end of session)
13:00 – 14:15: Lunch
14:15 – 15:45: 2nd Session
15:45- 16:00: Coffee Break
16:00 – 18:00: 2nd Session and Closing Remarks (end of session)

31st October, Friday

09:30 – 10:00: Registration & Coffee at RCAC
10:00 – 11:30: 3rd Session
11:30 - 11:45: Coffee break
11:45– 13:15: 3rd Session (end of session)
13:15 – 14:30: Lunch
14:30 – 16:00 :4th Session
16:00 – 16:15: Coffee Break
16:15 – 17:30: 4th Session and Closing Remarks

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